



**High Commission of India  
Lilongwe  
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**INCREDIBLE INDIA - DEKHO APNA DESH – PARYATAN PARV**

The tourism sector in India has been growing tremendously over the last few years. During the period April 2000-December 2017, the hotel and tourism sector attracted around US\$ 10.90 billion of FDI. India ranks 9<sup>th</sup> out of 136 countries in terms of cultural resources. India has Embassies/High Commissions/Consulates in most parts of the world where Indian visa could be obtained. **In addition, the Government of India has started online E-Visa for 166 countries, so far to facilitate easy and hassle free visa regime.**

2. India is one of the most ancient civilizations with rich cultural heritage, amazing paradoxes and incredible beauty. India is one of the most diverse countries in the world whether it is in terms of climatic zones, regions, religions, races, languages, festivals, exotic varieties of Indian food, forms of Indian classical dances, folk dances, folk music, theatre, arts, painting & sculpture, films and music, cultural heritage, religious tourist attractions, historical tourist attractions, wild life national parks, pristine mountains, beautiful plains, deserts, rivers, beaches, flora and fauna.

3. Many of you may not have visited many parts of India, the country of your origin. This is time to rediscover India and be proud of India's diversity, its achievements and its rich cultural heritage.

4. The Government of India is observing Paryatan Parv (**Tourism Festival**) from 16<sup>th</sup> to 27<sup>th</sup> September 2018. Let us all promise to ourselves to discover India (**Dekho Apna Desh**) before exploring the world.

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